

# SHARPENING YOUR DIGITAL EDGE

*Business, Social Media & Cyber Conference*

## Sponsorship Opportunities

Location Lubbock, TX	Date April 11, 2023	Participants 175+
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# Premier *sponsorship*

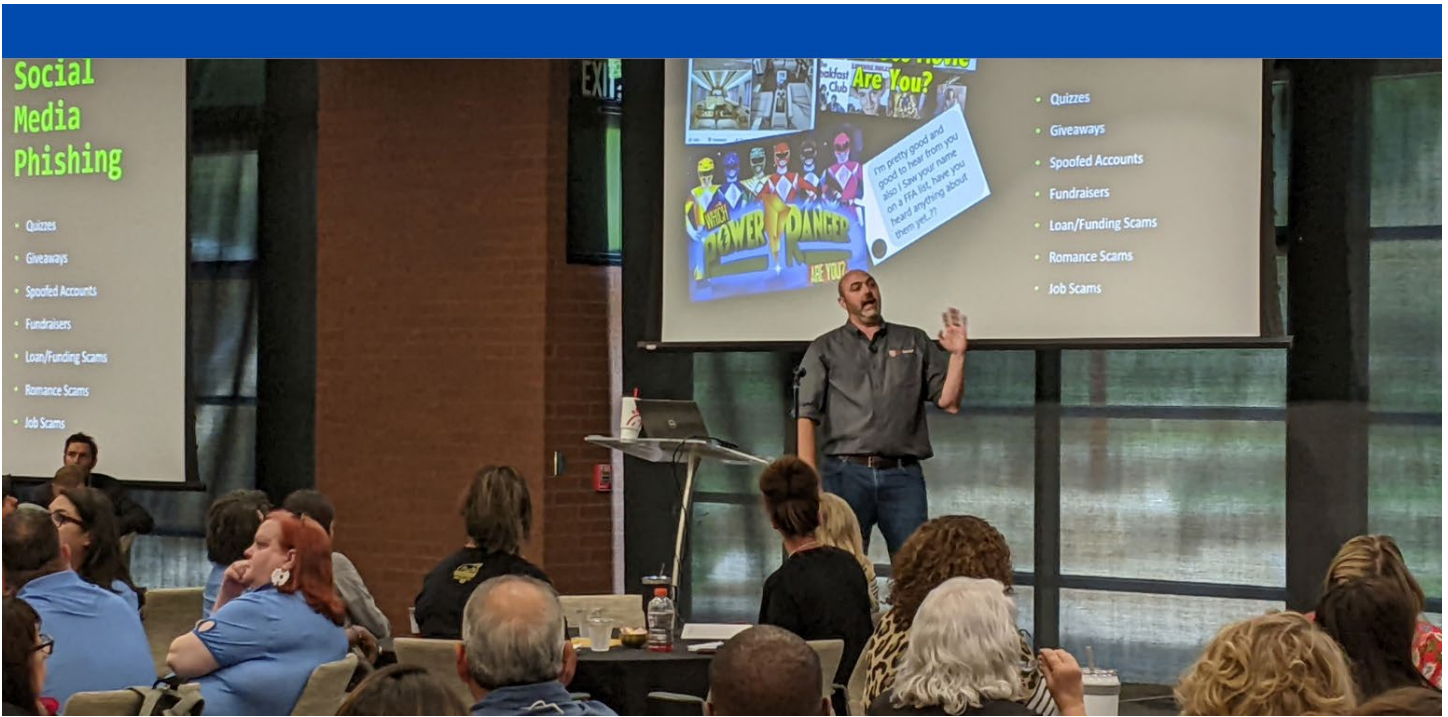
**\$10,000** | *Industry Exclusive at this Level*

*Only one slot is available! First come, first serve.*

1 Keynote and one workshop  
1 Reserved Table at Lunch  
10 Conference attendees  
Prime location for exhibit space

Sponsorship attribution:

- Placement of name/logo in regional advertising
- Company name/logo in all conference marketing
- Company name/logo featured on the online registration page
- Placement of name/logo in the event program
- Corporate logo and live link on the conference website
- E-blast to conference attendees
- Company name/logo projected on-screen in general session



# Platinum *sponsorship*

**\$6,500**

Up to two workshops  
1 Reserved Table at Lunch  
8 Conference attendees  
Exhibit space

Sponsorship attribution:

- Placement of name/logo in regional advertising
- Company name/logo in all conference marketing
- Placement of name/logo in the event program
- Corporate logo and live link on the conference website
- E-blast to conference attendees



# Gold *sponsorship*

**\$3,000**

One workshop

1 Reserved Table at Lunch

8 Conference attendees

Exhibit space

Sponsorship attribution:

- Placement of name/logo in regional advertising
- Company name/logo in all internal conference marketing
- Placement of name/logo in the event program
- Corporate logo and live link on the conference website
- E-blast to conference attendees



## Silver *sponsorship*

**\$1,500**

5 Conference attendees

Exhibit space

Sponsorship attribution:

- Company logo and live link on the conference website
- Company name/logo projected on-screen in general session
- Placement of name/logo in the event program

## Bronze *sponsorship*

**\$750**

5 Conference attendees

Sponsorship attribution:

- Company logo and live link on the conference website
- Company name/logo projected on-screen in general session
- Placement of name/logo in the event program